

ZIXU CHANG

UX/UI DESIGNER

PORTFOLIO

🌐 zixuchang.com

CONTACT

☎ +1 778-533-1521

✉ echo01644@gmail.com

📍 Toronto, ON, Canada

LANGUAGE

English

Mandarin

SKILLS

Tools

Figma / FigJam / Balsamiq

FlutterFlow

Shopify

Adobe Photoshop & Illustrator

Research

Data Analytics

Task analysis & persona

A/B Testing

Diary Study

Interview & Survey

Design

Wireframing & Prototyping

Style Guides & Pattern Library

Illustration & UI Graphics

Concept Sketches & User flows

WORK EXPERIENCE

Jupako - Freelance UX/UI Designer

OCT 2024 - NOV 2024 | TORONTO, ON

- Designed and developed a Shopify e-commerce site for pet fences, optimizing key user flows for enhanced usability and branding.
- Conducted user testing and applied feedback to improve site design.

VolunTrack Org. - Freelance UX/UI Designer

AUG 2024 - PRESENT | TORONTO, ON

- Conducted user research and collaborated with the developer team to ensure user-centered design.
- Enhanced functionality, color schemes, and designed app interfaces using Figma, focusing on accessibility and user experience.

Zeno Labz - UX/UI Designer

SEPT 2023 - MAR 2024 | TORONTO, ON

- Designed and developed iOS mobile applications and improved website experiences, focusing on user-centered design.
- Collaborated with stakeholders, designers, and engineers to turn concepts into intuitive interfaces using Figma.
- Collaborated with cross-functional teams, including data scientists and engineers, to deliver intuitive interfaces aligned with WCAG standards.

MTI Mobiltech International Inc. - Marketing Coordinator

JUL 2020 - APR 2021 | RICHMOND, BC

- Gathered client feedback and generated reports for management.
- Coordinated logistics and promotional events, using data insights to streamline processes and boost customer engagement.
- Researched market trends and competitive products to inform strategic decisions and support long-term planning.

EDUCATION

University of Toronto | Master of Information (UX Design)

SEPT 2022 - APR 2024 | TORONTO, ON

University of Victoria | Bachelor of Arts (Economics)

SEPT 2014 - JUL 2018 | VICTORIA, BC